



Australian Bureau of Statistics

TOURIST ACCOMMODATION

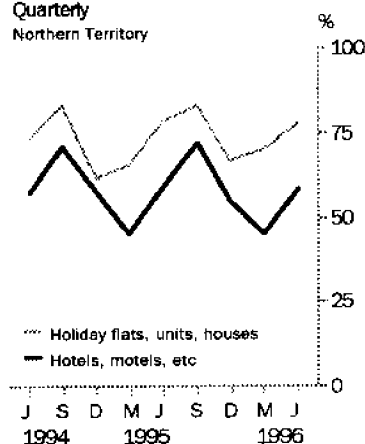
NORTHERN
TERRITORY

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JUNE QTR KEY FIGURES

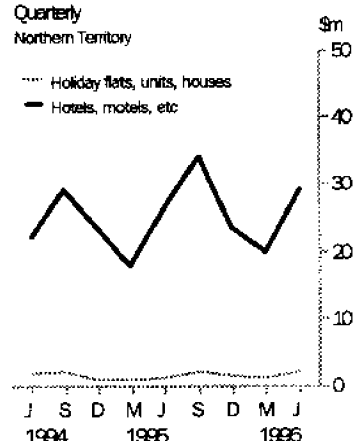
Occupancy rates

Quarterly
Northern Territory



Accommodation takings

Quarterly
Northern Territory



	Jun 95	Jun 96	change
Hotels, Motels and Guest Houses			
Rooms available (No.)	5 474	5 572	1.8 %
Room occupancy rate (%)	59.2	58.2	-1.0 pts
Takings from accommodation (\$'000)	26 507	29 176	10.1 %
Holiday Flats, Units and Houses			
Units, etc. available (No.)	199	309	55.3 %
Unit occupancy rate (%)	78.3	77.8	-0.5 pts
Takings from accommodation (\$'000)	1 141	1 982	73.7 %
Caravan Parks			
Sites, cabins, etc. available (No.)	9 204	8 700	-5.5 %
Site occupancy rate (%)	34.3	35.2	0.9 pts
Takings from accommodation (\$'000)	3 712	4 039	8.8 %
Visitor Hostels			
Bed spaces available (No.)	2 981	2 987	0.2 %
Bed occupancy rate (%)	53.6	57.6	4.0 pts
Takings from accommodation (\$'000)	1 857	2 177	17.2 %

JUNE QTR KEY POINTS

SOUND OCCUPANCY RATES

- Capacity available in hotels, motels and guest houses increased by 1.8% in June quarter 1996 compared with June quarter 1995, while demand in terms of room nights occupied increased only marginally. The room occupancy rate of 58.2% was the second highest June quarter result achieved since 1986.
- The occupancy rate of 77.8% for holiday flats, units and houses was the second highest June quarter result achieved since this accommodation type was first included in the Survey in 1987.
- For visitor hostels, the 57.6% bed occupancy rate was the highest June quarter rate recorded since hostels were brought into scope of the collection in 1991. Similarly, for caravan parks, the site occupancy rate of 35.2% was the highest June quarter result in the current series dating from 1986.

ACCOMMODATION TAKINGS RISE

- Average takings per night occupied in June quarter 1996 increased compared with June quarter 1995 for all accommodation types. The increases were from \$90 to \$99 per room night occupied in hotels, motels and guest houses and from \$13 to \$14 per night occupied for caravan park sites and per visitor hostel bedspace. For holiday flats, units and houses, a rise from \$80 to \$91 per unit night occupied, combined with increases in capacity and demand, caused the notable rise of 73.7% in accommodation takings.

INQUIRIES

- For further information about these and related statistics, contact Glenn Bell on 07 3222 6129, or any ABS Office.

NOTES

FORTHCOMING ISSUES

ISSUE (Quarter)

EXPECTED RELEASE DATE

September 1996

6 December 1996

CHANGES IN THIS ISSUE

There are no changes in this issue.

BOB HARRISON

Statistician, Northern Territory

TABLE 1 — SUMMARY OF HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		March 1995	June 1995	September 1995	December 1995	March 1996	June 1996	June 1995	June 1996
LICENSED HOTELS WITH FACILITIES									
Establishments	No.	30	31	31	31	31	31
Guest rooms	No.	2,032	2,045	2,044	2,050	2,049	2,012
Bed spaces	No.	5,849	5,878	5,837	5,872	6,000	5,905
Employment (persons)	No.	2,000	2,244	2,226	2,386	2,272	2,293
Room nights occupied	No.	93,795	121,953	144,868	113,293	92,445	110,744	475,769	461,350
Room occupancy rate	per cent	51.3	65.5	77.0	60.1	50.4	60.5	64.1	62.1
Guest nights	No.	149,737	199,918	243,845	182,195	151,873	177,458	777,506	755,371
Bed occupancy rate	per cent	28.4	37.4	45.4	33.7	28.4	33.0	36.3	35.1
Guest arrivals	No.	80,933	97,509	127,882	99,610	79,959	86,360	392,732	393,811
Average length of stay	days	1.9	2.1	1.9	1.8	1.9	2.1	2.0	1.9
Takings from accommodation	\$'000	9,292	13,691	17,058	12,892	10,386	13,807	49,804	54,143
MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	65	65	67	67	67	68
Guest rooms	No.	3,411	3,429	3,571	3,387	3,589	3,560
Bed spaces	No.	10,032	10,088	10,572	10,198	10,792	10,689
Employment (persons)	No.	1,120	1,283	1,317	1,152	1,300	1,380
Room nights occupied	No.	127,843	172,961	227,605	160,083	134,163	184,574	673,486	706,425
Room occupancy rate	per cent	41.8	55.4	69.3	51.4	41.9	57.0	54.6	55.0
Guest nights	No.	227,676	317,490	435,154	275,643	225,093	328,278	1,214,377	1,264,168
Bed occupancy rate	per cent	25.3	34.6	44.7	29.4	23.3	33.7	33.5	32.9
Guest arrivals	No.	105,564	153,439	210,282	132,813	116,007	168,401	576,057	627,503
Average length of stay	days	2.2	2.1	2.1	2.1	1.9	1.9	2.1	2.0
Takings from accommodation	\$'000	8,421	12,816	17,127	10,905	9,518	15,369	47,267	52,918
TOTAL HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	95	96	98	98	98	99
Guest rooms	No.	5,443	5,474	5,615	5,437	5,638	5,572
Bed spaces	No.	15,881	15,966	16,409	16,070	16,792	16,594
Employment (persons)	No.	3,120	3,527	3,543	3,538	3,572	3,673
Room nights occupied	No.	221,638	294,914	372,473	273,376	226,608	295,318	1,149,255	1,167,775
Room occupancy rate	per cent	45.3	59.2	72.1	54.7	45.0	58.2	58.2	57.6
Guest nights	No.	377,413	517,408	678,999	457,838	376,966	505,736	1,991,883	2,019,539
Bed occupancy rate	per cent	26.5	35.6	45.0	31.0	25.1	33.5	34.5	33.7
Guest arrivals	No.	186,497	250,948	338,164	232,423	195,966	254,761	968,789	1,021,314
Average length of stay	days	2.0	2.1	2.0	2.0	1.9	2.0	2.1	2.0
Takings from accommodation	\$'000	17,713	26,507	34,185	23,796	19,905	29,176	97,071	107,062

TABLE 2 — SUMMARY OF CARAVAN PARKS, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		March 1995	June 1995	September 1995	December 1995	March 1996	June 1996	June 1995	June 1996
SHORT-TERM CARAVAN PARKS									
Establishments	No.	61	60	60	60	60	60
Capacity									
On-site vans	No.	122	122	123	131	136	125
Other powered sites	No.	2,883	2,905	2,886	2,914	2,910	2,956
Unpowered sites	No.	3,479	3,555	3,337	3,361	3,157	3,259
Cabins, etc.	No.	189	167	194	201	202	207
Total capacity	No.	6,673	6,749	6,540	6,607	6,405	6,547
Sites occupied by long-term guests	No.	300	308	296	320	334	312
Other sites permanently reserved	No.	3	5	4	7	5	8
Employment (persons)	No.	232	268	328	250	267	297
Site nights occupied	No.	60,866	194,525	225,256	90,305	64,055	187,001	594,516	566,617
Site occupancy rate	per cent	10.1	31.7	37.4	14.9	11.0	31.4	24.2	23.7
Takings from accommodation	\$'000	871	2,700	3,553	1,441	1,075	2,944	8,352	9,013
LONG-TERM CARAVAN PARKS									
Establishments	No.	20	18	18	18	17	16
Capacity									
On-site vans	No.	200	189	198	190	181	181
Other powered sites	No.	1,585	1,539	1,556	1,500	1,482	1,405
Unpowered sites	No.	632	642	646	590	578	490
Cabins, etc.	No.	82	85	85	85	89	77
Total capacity	No.	2,499	2,455	2,485	2,365	2,330	2,153
Sites occupied by long-term guests	No.	761	709	702	620	648	688
Other sites permanently reserved	No.	1	1	1	3	1	5
Employment (persons)	No.	71	73	78	85	86	84
Site nights occupied	No.	78,102	93,092	111,780	77,869	69,489	91,729	373,315	350,867
Site occupancy rate	per cent	34.7	41.7	48.9	35.8	32.8	46.8	41.3	41.1
Takings from accommodation	\$'000	768	1,013	1,254	832	783	1,095	3,860	3,964
TOTAL CARAVAN PARKS									
Establishments	No.	81	78	78	78	77	76
Capacity									
On-site vans	No.	322	311	321	321	317	306
Other powered sites	No.	4,468	4,444	4,442	4,414	4,392	4,361
Unpowered sites	No.	4,111	4,197	3,983	3,951	3,735	3,749
Cabins, etc.	No.	271	252	279	286	291	284
Total capacity	No.	9,172	9,204	9,025	8,972	8,735	8,700
Sites occupied by long-term guests	No.	1,061	1,017	998	940	982	1,000
Other sites permanently reserved	No.	4	6	5	10	6	13
Employment (persons)	No.	303	341	406	335	353	381
Site nights occupied	No.	138,968	287,617	337,036	168,174	133,544	278,730	967,831	917,484
Site occupancy rate	per cent	16.8	34.3	40.6	20.4	16.8	35.2	28.8	28.3
Takings from accommodation	\$'000	1,638	3,712	4,807	2,273	1,858	4,039	12,212	12,977

TABLE 3 — SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES, NORTHERN TERRITORY (a)

Particulars	Unit	Quarter ended				Year ended			
		March 1995	June 1995	September 1995	December 1995	March 1996	June 1996	June 1995	June 1996
Letting entities	No.	8	7	10	10	11	11
Flats, units and houses									
Single bedroom	No.	126	102	145	145	145	151
Multiple bedroom	No.	98	97	145	148	157	158
Total flats, units and houses	No.	224	199	290	293	302	309
Bed spaces	No.	884	800	1,147	1,155	1,195	1,212
Employment (persons) (b)	No.	48	46	64	64	67	68
Unit nights occupied	No.	13,207	14,178	22,216	18,001	19,255	21,882	64,310	81,354
Unit occupancy rate	per cent	65.5	78.3	83.3	66.8	70.1	77.8	73.0	74.5
Unit lettings	No.	2,411	2,867	5,196	3,738	3,381	4,923	14,485	17,238
Average length of stay	days	5.5	4.9	4.3	4.8	5.7	4.4	4.4	4.7
Takings from accommodation	\$'000	849	1,141	1,941	1,370	1,267	1,982	4,876	6,559

(a) From December quarter 1994 and June quarter 1995 respectively, some accommodation previously classified as holiday flats and units has been included as motel accommodation. (b) Employment numbers exclude real estate agents and their employees.

TABLE 4 — SUMMARY OF VISITOR HOSTELS, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		March 1995	June 1995	September 1995	December 1995	March 1996	June 1996	June 1995	June 1996
Establishments	No.	34	36	34	33	33	34
Bed spaces	No.	2,598	2,981	2,953	2,851	2,733	2,987
Employment (persons)	No.	139	165	171	142	145	164
Guest nights	No.	94,127	140,770	170,211	122,980	105,465	156,672	501,372	555,328
Bed occupancy rate	per cent	40.3	53.6	62.8	46.9	42.4	57.6	50.0	52.7
Guest arrivals	No.	46,020	65,256	92,148	66,674	53,320	76,787	229,886	288,929
Average length of stay	days	2.0	2.2	1.8	1.8	2.0	2.0	2.2	1.9
Takings from accommodation	\$'000	1,175	1,857	2,274	1,562	1,378	2,177	6,390	7,392

**TABLE 5 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY ESTABLISHMENT SIZE,
NORTHERN TERRITORY**

Particulars	Establishment size (number of rooms)						Northern Territory
	5-9	10-15	16-25	26-50	51-100	101+	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
June quarter 1995—							
Establishments	6	7	23	20	26	14	96
Guest rooms	42	88	481	744	1,950	2,169	5,474
Bed spaces	119	269	1,481	2,298	5,464	6,335	15,966
Employment (persons)	35	99	217	535	1,246	1,395	3,527
June quarter 1996—							
Establishments	6	11	23	18	26	15	99
Guest rooms	41	133	484	690	1,928	2,296	5,572
Bed spaces	114	384	1,507	2,084	5,562	6,943	16,594
Employment (persons)	38	89	223	502	1,348	1,473	3,673
ROOM NIGHTS OCCUPIED							
June quarter 1995	984	3,853	22,053	33,100	98,214	136,710	294,914
1996—							
April	233	1,496	6,712	8,991	28,416	42,528	88,376
May	303	1,593	7,095	10,186	31,959	47,519	98,655
June	338	2,233	8,086	12,194	36,616	48,820	108,287
June quarter 1996	874	5,322	21,893	31,371	96,991	138,867	295,318
ROOM OCCUPANCY RATES (per cent)							
June quarter 1995	25.7	48.1	50.4	48.9	55.3	69.3	59.2
1996—							
April	18.9	37.5	46.2	43.4	49.1	61.7	52.9
May	23.8	38.6	47.3	47.6	53.5	66.8	57.1
June	27.5	56.0	55.7	58.9	63.3	70.9	64.8
June quarter 1996	23.4	44.0	49.7	50.0	55.3	66.5	58.2
GUEST NIGHTS							
June quarter 1995	1,375	6,860	37,162	60,408	181,718	229,885	517,408
1996—							
April	359	2,651	10,704	15,379	49,708	73,843	152,644
May	427	2,745	11,660	17,184	54,708	80,142	166,866
June	519	3,620	13,526	20,381	63,294	84,886	186,226
June quarter 1996	1,305	9,016	35,890	52,944	167,710	238,871	505,736
BED OCCUPANCY RATES (per cent)							
June quarter 1995	12.7	28.0	27.6	28.9	36.5	39.9	35.6
1996—							
April	10.5	23.0	23.7	24.6	29.8	35.5	30.7
May	12.1	23.1	25.0	26.6	31.7	37.2	32.4
June	15.2	31.4	29.9	32.6	37.9	40.8	37.4
June quarter 1996	12.6	25.8	26.2	27.9	33.1	37.8	33.5
GUEST ARRIVALS							
June quarter 1995	1,346	5,938	17,230	29,683	78,965	117,786	250,948
1996—							
April	339	1,948	4,641	8,411	24,243	40,550	80,132
May	416	1,898	4,800	9,026	26,056	40,734	82,930
June	511	2,553	6,049	11,444	30,144	40,998	91,699
June quarter 1996	1,266	6,399	15,490	28,881	80,443	122,282	254,761
AVERAGE LENGTH OF STAY (days)							
June quarter 1995	1.0	1.2	2.2	2.0	2.3	2.0	2.1
June quarter 1996	1.0	1.4	2.3	1.8	2.1	2.0	2.0
TAKINGS FROM ACCOMMODATION (\$'000)							
June quarter 1995	38	234	1,182	2,330	7,504	15,220	26,507
1996—							
April	9	96	389	574	2,092	5,523	8,683
May	14	102	393	666	2,450	6,058	9,683
June	16	147	490	798	2,997	6,362	10,810
June quarter 1996	38	346	1,272	2,039	7,539	17,943	29,176

TABLE 6A — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING BY STATISTICAL DIVISION, NORTHERN TERRITORY

Particulars	Darwin (SD)				Northern Territory - Balance (SD)			
	Star grading			Total	Star grading			Total
	2	3, 4 and 5	Ungraded and 1		2	3, 4 and 5	Ungraded and 1	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
June quarter 1995—								
Establishments	8	11	8	27	25	24	20	69
Guest rooms	505	1,108	172	1,785	1,179	2,079	431	3,689
Bed spaces	1,317	3,104	488	4,909	3,389	6,412	1,256	11,057
Employment (persons)	280	1,098	86	1,464	507	1,299	257	2,063
June quarter 1996—								
Establishments	7	12	9	28	23	25	23	71
Guest rooms	319	1,292	277	1,888	1,034	2,165	485	3,684
Bed spaces	933	3,569	789	5,291	3,050	6,852	1,401	11,303
Employment (persons)	98	1,433	93	1,624	544	1,247	258	2,049
ROOM NIGHTS OCCUPIED								
June quarter 1995	35,499	78,527	9,856	123,882	42,227	116,506	12,299	171,032
1996—								
April	5,586	23,588	4,834	34,068	11,978	37,716	4,674	54,368
May	6,412	30,756	5,780	42,948	12,053	38,529	5,125	55,707
June	8,597	34,385	7,127	50,109	14,438	37,902	5,838	58,178
June quarter 1996	20,595	88,729	17,741	127,065	38,469	114,147	15,637	168,253
ROOM OCCUPANCY RATES (per cent)								
June quarter 1995	77.2	77.9	63.0	76.3	39.4	61.6	31.4	50.9
1996—								
April	58.4	60.9	58.2	60.0	38.6	58.1	32.1	49.2
May	64.8	76.8	67.3	73.4	37.6	57.4	34.1	48.8
June	89.8	88.7	85.8	88.5	46.5	58.4	40.1	52.6
June quarter 1996	70.9	75.5	70.4	74.0	40.9	57.9	35.4	50.2
GUEST NIGHTS								
June quarter 1995	59,428	133,542	15,242	208,212	75,327	211,550	22,319	309,196
1996—								
April	8,779	36,817	5,831	51,427	22,494	70,747	7,976	101,217
May	10,051	48,903	7,507	66,461	22,272	69,781	8,352	100,405
June	14,315	56,300	9,516	80,131	26,815	69,553	9,727	106,095
June quarter 1996	33,145	142,020	22,854	198,019	71,581	210,081	26,055	307,717
BED OCCUPANCY RATES (per cent)								
June quarter 1995	49.6	47.3	34.3	46.6	24.4	36.3	19.5	30.7
1996—								
April	31.4	34.4	24.6	32.4	24.6	34.4	19.0	29.8
May	34.8	44.2	30.7	40.5	23.6	32.9	19.2	28.7
June	51.1	52.6	40.2	50.5	29.3	33.8	23.1	31.3
June quarter 1996	39.0	43.7	31.8	41.1	25.8	33.7	20.4	29.9
GUEST ARRIVALS								
June quarter 1995	25,705	47,137	6,508	79,350	46,612	111,577	13,409	171,598
1996—								
April	3,118	18,317	3,219	24,654	14,871	35,708	4,899	55,478
May	4,042	21,249	3,733	29,024	13,836	34,678	5,392	53,906
June	4,637	22,690	5,052	32,379	19,611	33,810	5,899	59,320
June quarter 1996	11,797	62,256	12,004	86,057	48,318	104,196	16,190	168,704
AVERAGE LENGTH OF STAY (days)								
June quarter 1995	2.3	2.8	2.3	2.6	1.6	1.9	1.7	1.8
June quarter 1996	2.8	2.3	1.9	2.3	1.5	2.0	1.6	1.8
TAKINGS FROM ACCOMMODATION (\$'000)								
June quarter 1995	2,916	8,225	487	11,627	2,345	11,661	674	14,880
1996—								
April	342	2,881	234	3,457	768	4,197	260	5,226
May	447	3,740	298	4,485	763	4,153	283	5,198
June	654	4,450	379	5,483	998	4,016	312	5,327
June quarter 1996	1,443	11,072	910	13,425	2,529	12,366	856	15,751

TABLE 6B — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING,
NORTHERN TERRITORY

Particulars	Licensed hotels with facilities	Motels and guest houses	Star grading					Northern Territory
			1	2	3	4 and 5	Ungraded	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
June quarter 1995—								
Establishments	31	65	12	33	29	6	16	96
Guest rooms	2,045	3,429	248	1,684	2,126	1,061	355	5,474
Bed spaces	5,878	10,088	710	4,706	6,660	2,856	1,034	15,966
Employment (persons)	2,244	1,283	174	787	1,082	1,315	169	3,527
June quarter 1996 --								
Establishments	31	68	14	30	31	6	18	99
Guest rooms	2,012	3,560	329	1,353	2,430	1,027	433	5,572
Bed spaces	5,905	10,689	936	3,983	7,565	2,856	1,254	16,594
Employment (persons)	2,293	1,380	177	642	1,218	1,462	174	3,673
ROOM NIGHTS OCCUPIED								
June quarter 1995	121,953	172,961	8,459	77,726	131,263	63,770	13,696	294,914
1996—								
April	32,067	56,309	3,684	17,564	46,077	15,227	5,824	88,376
May	37,142	61,513	3,807	18,465	51,946	17,339	7,098	98,655
June	41,535	66,752	4,714	23,035	52,044	20,243	8,251	108,287
June quarter 1996	110,744	184,574	12,205	59,064	150,067	52,809	21,173	295,318
ROOM OCCUPANCY RATES (per cent)								
June quarter 1995	65.5	55.4	37.5	50.7	67.8	66.0	42.4	59.2
1996—								
April	53.1	52.7	37.3	43.3	63.2	49.4	44.8	52.9
May	59.5	55.7	37.3	44.0	69.0	54.5	52.9	57.1
June	68.8	62.5	47.8	56.8	71.4	65.7	63.5	64.8
June quarter 1996	60.5	57.0	40.8	48.0	67.9	56.5	53.7	58.2
GUEST NIGHTS								
June quarter 1995	199,918	317,490	15,089	134,755	247,220	97,872	22,472	517,408
1996—								
April	51,719	100,925	6,251	31,273	83,305	24,259	7,556	152,644
May	59,590	107,276	6,161	32,323	91,826	26,858	9,698	166,866
June	66,149	120,077	8,085	41,130	95,067	30,786	11,158	186,226
June quarter 1996	177,458	328,278	20,497	104,726	270,198	81,903	28,412	505,736
BED OCCUPANCY RATES (per cent)								
June quarter 1995	37.4	34.6	23.4	31.5	40.8	37.7	23.9	35.6
1996—								
April	29.2	31.5	22.3	26.2	36.7	28.3	20.1	30.7
May	32.6	32.4	21.2	26.2	39.2	30.3	24.9	32.4
June	37.3	37.4	28.8	34.4	41.9	35.9	29.7	37.4
June quarter 1996	33.0	33.7	24.1	28.9	39.2	31.5	24.9	33.5
GUEST ARRIVALS								
June quarter 1995	97,509	153,439	7,639	72,317	111,071	47,643	12,278	250,948
1996—								
April	27,542	52,590	3,734	17,989	39,915	14,110	4,384	80,132
May	28,680	54,250	4,029	17,878	42,087	13,840	5,096	82,930
June	30,138	61,561	4,606	24,248	42,143	14,357	6,345	91,699
June quarter 1996	86,360	168,401	12,369	60,115	124,145	42,307	15,825	254,761
AVERAGE LENGTH OF STAY (days)								
June quarter 1995	2.1	2.1	2.0	1.9	2.2	2.1	1.8	2.1
June quarter 1996	2.1	1.9	1.7	1.7	2.2	1.9	1.8	2.0
TAKINGS FROM ACCOMMODATION (\$'000)								
June quarter 1995	13,691	12,816	398	5,461	11,681	8,204	763	26,507
1996—								
April	3,964	4,719	156	1,110	4,796	2,282	339	8,683
May	4,574	5,109	177	1,210	5,293	2,600	404	9,683
June	5,269	5,541	212	1,652	5,319	3,147	479	10,810
June quarter 1996	13,807	15,369	545	3,972	15,409	8,029	1,221	29,176

TABLE 7 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY SELECTED LOCAL GOVERNMENT AREAS, NORTHERN TERRITORY

Particulars	Darwin City (a)	Alice Springs (T)	Katherine (T)	Tennant Creek (T)
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT				
June quarter 1995—				
Establishments	27	23	8	4
Guest rooms	1,785	1,613	477	192
Bed spaces	4,909	4,950	1,345	514
Employment (persons)	1,464	800	287	52
June quarter 1996—				
Establishments	28	22	7	4
Guest rooms	1,888	1,563	402	193
Bed spaces	5,291	4,760	1,292	522
Employment (persons)	1,624	760	281	52
ROOM NIGHTS OCCUPIED				
June quarter 1995	123,882	70,898	22,295	7,698
1996—				
April	34,008	22,616	6,244	1,794
May	42,948	22,507	7,147	2,172
June	50,109	22,463	7,568	2,509
June quarter 1996	127,065	67,586	20,959	6,475
ROOM OCCUPANCY RATES (per cent)				
June quarter 1995	76.3	48.3	51.4	44.1
1996—				
April	60.0	48.2	51.8	31.0
May	73.4	46.5	57.4	36.3
June	88.5	47.9	62.8	43.3
June quarter 1996	74.0	47.5	57.3	36.9
GUEST NIGHTS				
June quarter 1995	208,212	122,347	41,623	12,864
1996—				
April	51,427	40,024	11,888	2,988
May	66,461	37,561	12,858	3,668
June	80,131	38,656	14,137	4,476
June quarter 1996	198,019	116,241	38,883	11,132
BED OCCUPANCY RATES (per cent)				
June quarter 1995	46.6	27.2	34.0	27.5
1996—				
April	32.4	28.0	30.7	19.1
May	40.5	25.5	32.1	22.7
June	50.5	27.1	36.5	28.6
June quarter 1996	41.1	26.8	33.1	23.4
GUEST ARRIVALS				
June quarter 1995	79,350	54,042	20,955	9,779
1996—				
April	24,654	18,068	5,721	2,342
May	29,024	16,853	6,315	2,610
June	32,379	16,986	7,952	3,963
June quarter 1996	86,057	51,907	19,988	8,915
AVERAGE LENGTH OF STAY (days)				
June quarter 1995	2.6	2.3	2.0	1.3
June quarter 1996	2.3	2.2	1.9	1.2
TAKINGS FROM ACCOMMODATION (\$'000)				
June quarter 1995	11,627	4,837	1,221	411
1996—				
April	3,457	1,616	339	120
May	4,485	1,592	379	133
June	5,483	1,609	447	151
June quarter 1996	13,425	4,817	1,164	405

(a) As there are no in-scope establishments outside the Darwin City boundaries, data for Darwin Statistical Division are the same as for Darwin City.

TABLE 8 — HOLIDAY FLATS, UNITS AND HOUSES BY SELECTED AREAS, NORTHERN TERRITORY

<i>Particulars</i>	<i>Darwin (C)-Inner</i>	<i>Balance</i>	<i>Northern Territory</i>
LETTING ENTITIES, CAPACITY AND EMPLOYMENT			
<i>June quarter 1995—</i>			
Letting entities	3	4	7
Flats, units and houses			
Single bedroom	n.p.	n.p.	102
Multiple bedroom	n.p.	n.p.	97
<i>Total flats, units and houses</i>	<i>n.p.</i>	<i>n.p.</i>	<i>199</i>
Bed spaces	n.p.	n.p.	800
Employment (persons) (a)	n.p.	n.p.	46
<i>June quarter 1996—</i>			
Letting entities	4	7	11
Flats, units and houses			
Single bedroom	14	137	151
Multiple bedroom	88	70	158
<i>Total flats, units and houses</i>	<i>102</i>	<i>207</i>	<i>309</i>
Bed spaces	382	830	1,212
Employment (persons) (a)	20	48	68
UNIT NIGHTS OCCUPIED			
<i>June quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>14,178</i>
<i>1996—</i>			
April	2,248	4,415	6,663
May	2,443	4,807	7,250
June	2,542	5,427	7,969
<i>June quarter 1996</i>	<i>7,233</i>	<i>14,649</i>	<i>21,882</i>
UNIT OCCUPANCY RATES (per cent)			
<i>June quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>78.3</i>
<i>1996—</i>			
April	73.5	71.1	71.9
May	77.3	74.9	75.7
June	83.1	87.4	86.0
<i>June quarter 1996</i>	<i>77.9</i>	<i>77.8</i>	<i>77.8</i>
UNIT LETTINGS			
<i>June quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>2,867</i>
<i>1996—</i>			
April	327	1,079	1,406
May	329	1,086	1,415
June	628	1,474	2,102
<i>June quarter 1996</i>	<i>1,284</i>	<i>3,639</i>	<i>4,923</i>
AVERAGE LENGTH OF STAY (days)			
<i>June quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>4.9</i>
<i>1996—</i>			
April	6.9	4.1	4.7
May	7.4	4.4	5.1
June	4.0	3.7	3.8
<i>June quarter 1996</i>	<i>5.6</i>	<i>4.0</i>	<i>4.4</i>
TAKINGS FROM ACCOMMODATION (\$'000)			
<i>June quarter 1995</i>	<i>n.p.</i>	<i>n.p.</i>	<i>1,141</i>
<i>1996—</i>			
April	173	376	548
May	228	457	685
June	301	447	748
<i>June quarter 1996</i>	<i>702</i>	<i>1,280</i>	<i>1,982</i>

(a) Employment numbers exclude real estate agents and their employees.

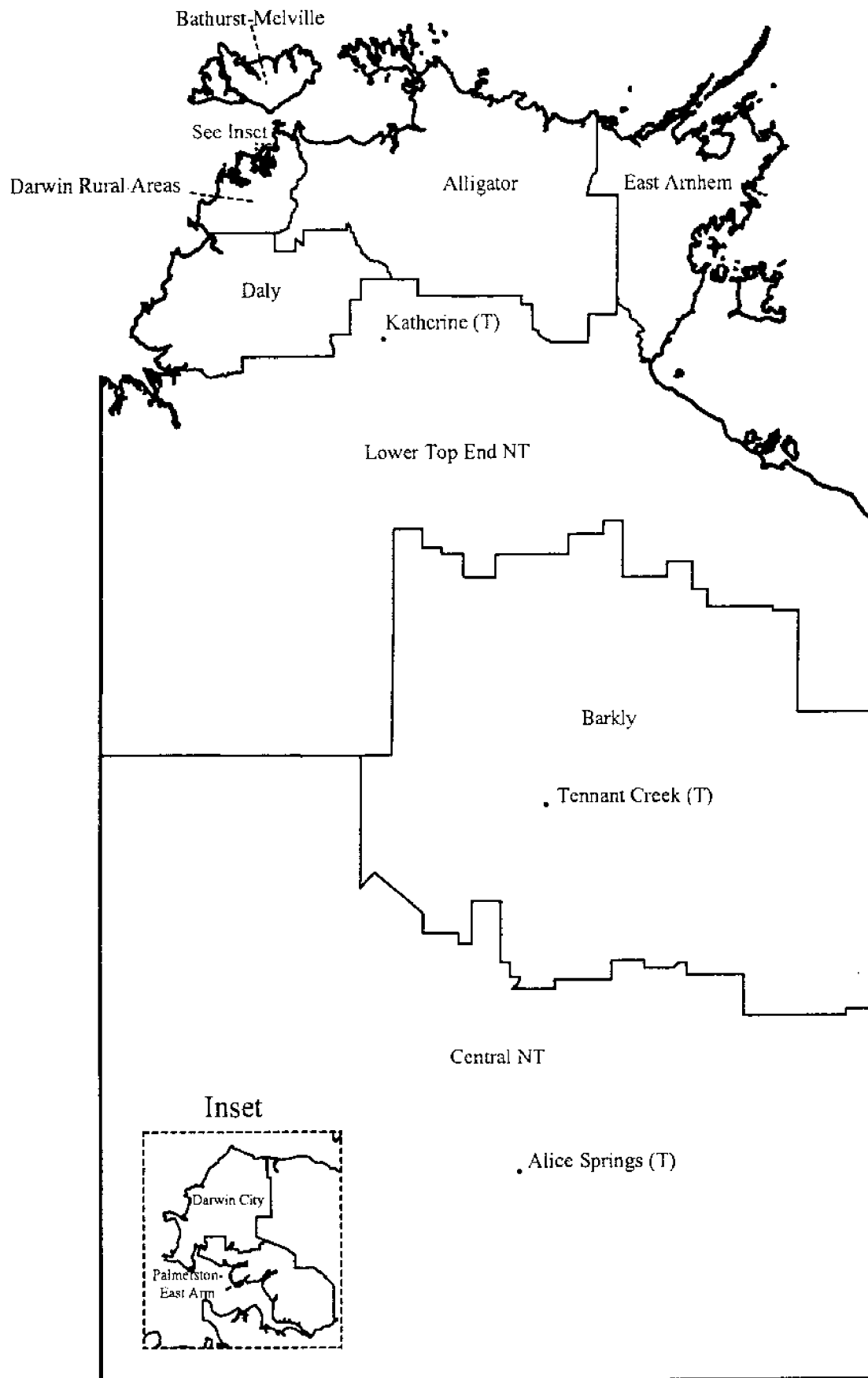
TABLE 9 — CARAVAN PARKS BY STATISTICAL AREA AND TYPE, NORTHERN TERRITORY

Particulars	Darwin (SD) and Alligator (SSD)	Darwin Rural Areas and Daly (SSDs)	Lower Top End Northern Territory (SSD)	Barkly (SSD)	Central Northern Territory (SSD)	Northern Territory		Total
						Short-term parks	Long-term parks	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
June quarter 1995— Establishments	9	20	22	9	18	60	18	78
Capacity								
On-site vans	27	167	12	20	85	122	189	311
Other powered sites	1,230	806	842	341	1,225	2,905	1,539	4,444
Unpowered sites	575	500	972	383	1,767	3,555	642	4,197
Cabins, flats, etc.	20	76	54	28	74	167	85	252
Total capacity	1,852	1,549	1,880	772	3,151	6,749	2,455	9,204
Sites occupied by long-term guests	333	300	94	19	271	308	709	1,017
Other sites permanently reserved	—	1	2	2	1	5	1	6
Employment (persons)	44	71	100	43	83	268	73	341
June quarter 1996— Establishments	9	21	22	9	15	60	16	76
Capacity								
On-site vans	31	162	14	19	80	125	181	306
Other powered sites	1,241	914	839	346	1,021	2,956	1,405	4,361
Unpowered sites	591	485	952	383	1,338	3,259	490	3,749
Cabins, flats, etc.	30	78	54	33	89	207	77	284
Total capacity	1,893	1,639	1,859	781	2,528	6,547	2,153	8,700
Sites occupied by long-term guests	326	341	77	22	234	312	688	1,000
Other sites permanently reserved	4	1	3	3	2	8	5	13
Employment (persons)	57	73	124	45	82	297	84	381
SITE NIGHTS OCCUPIED								
June quarter 1995	70,067	45,787	46,298	15,285	110,180	194,525	93,092	287,617
1996—								
April	15,765	15,489	9,313	3,270	24,864	42,837	25,864	68,701
May	22,471	18,683	15,210	5,052	28,893	59,722	30,587	90,309
June	32,238	23,845	21,772	7,089	34,776	84,442	35,278	119,720
June quarter 1996	70,474	58,017	46,295	15,411	88,533	187,001	91,729	278,730
SITE OCCUPANCY RATES (per cent)								
June quarter 1995	41.6	32.5	27.1	21.8	38.4	31.7	41.7	34.3
1996—								
April	27.8	31.5	16.7	14.0	32.8	21.8	40.0	26.3
May	38.3	36.8	26.4	20.9	36.9	29.4	45.8	33.5
June	56.8	48.5	39.0	30.3	45.9	43.0	54.6	45.9
June quarter 1996	40.9	38.9	27.4	21.7	38.5	31.4	46.8	35.2
TAKINGS FROM ACCOMMODATION (\$'000)								
June quarter 1995	657	584	739	243	1,490	2,700	1,013	3,712
1996—								
April	143	218	139	54	426	689	291	980
May	217	255	253	82	519	964	362	1,326
June	311	345	333	115	630	1,291	441	1,733
June quarter 1996	671	817	725	251	1,575	2,944	1,095	4,039

TABLE 10 — VISITOR HOSTELS BY STATISTICAL DIVISION AND SELECTED AREAS, NORTHERN TERRITORY

Particulars	Northern Territory - Balance (SD)				Total	Northern Territory
	Darwin (SD)	Katherine (T)	Alice Springs (T)	Balance		
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT						
June quarter 1995—						
Establishments	12	3	7	14	24	36
Bed spaces	1,170	187	793	831	1,811	2,981
Employment (persons)	65	8	36	56	100	165
June quarter 1996—						
Establishments	10	3	8	13	24	34
Bed spaces	1,049	185	970	783	1,938	2,987
Employment (persons)	58	8	46	52	106	164
GUEST NIGHTS						
June quarter 1995	62,858	11,721	37,548	28,643	77,912	140,770
1996—						
April	19,985	2,948	17,467	10,490	30,905	50,890
May	21,814	3,154	16,816	10,002	29,972	51,786
June	25,635	3,387	15,706	9,268	28,361	53,996
June quarter 1996	67,434	9,489	49,989	29,760	89,238	156,672
BED OCCUPANCY RATES (per cent)						
June quarter 1995	64.4	68.9	52.0	37.9	47.3	53.6
1996—						
April	63.5	53.1	60.0	44.7	53.2	56.8
May	67.1	55.0	55.9	41.2	49.9	55.9
June	81.5	61.0	54.0	39.5	48.8	60.3
June quarter 1996	70.6	56.4	56.6	41.8	50.6	57.6
GUEST ARRIVALS						
June quarter 1995	23,038	6,523	16,020	19,675	42,218	65,256
1996—						
April	8,131	1,682	7,720	8,056	17,458	25,589
May	8,663	1,779	6,766	7,584	16,129	24,792
June	10,342	1,813	7,432	6,819	16,064	26,406
June quarter 1996	27,136	5,274	21,918	22,459	49,651	76,787
AVERAGE LENGTH OF STAY (days)						
June quarter 1995	2.7	1.8	2.3	1.5	1.8	2.2
1996—						
April	2.5	1.8	2.3	1.3	1.8	2.0
May	2.5	1.8	2.5	1.3	1.9	2.1
June	2.5	1.9	2.1	1.4	1.8	2.0
June quarter 1996	2.5	1.8	2.3	1.3	1.8	2.0
TAKINGS FROM ACCOMMODATION (\$'000)						
June quarter 1995	785	150	432	491	1,072	1,857
1996—						
April	263	37	219	185	441	704
May	286	40	207	179	426	713
June	350	44	192	174	410	760
June quarter 1996	899	122	619	537	1,278	2,177

Northern Territory Statistical Subdivisions



0 300
Kilometres

EXPLANATORY NOTES

INTRODUCTION

1 This publication contains data for the Northern Territory from a quarterly survey of tourist accommodation establishments.

SCOPE

2 Tourist accommodation establishments currently included in the survey comprise two groups:

- Establishments which provide predominantly short-term accommodation (i.e. for periods of less than 2 months) to the general public. These include:
 - *Hotels, motels and guest houses, with facilities* being hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests. NOTE: From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection.
 - *Holiday flats, units and houses* (excluding establishments predominantly operated on a time share basis) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.
 - *Visitor hostels* which provide accommodation to visitors on a bed basis (rather than by the room). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis.
- *Caravan parks* which provide either predominantly short-term (i.e. for periods of less than 2 months) or predominantly long-term (i.e. for periods of 2 months or more) accommodation to the general public and which provide powered sites for caravans and toilet, shower and laundry facilities for guests.

3 Data collected and published for each type of establishment (other than holiday flats, units and houses) include both long-term and short-term guests at these establishments.

4 Establishments which provide more than one type of accommodation (e.g. a motel with attached caravan park) are treated as two or more separate establishments. However, self-contained units, flats, cabins, etc. attached to hotels, motels or to caravan parks are included in the capacity for those establishments and not treated as separate holiday flat, unit or house establishments.

AUSTRALIAN STANDARD

GEOGRAPHICAL CLASSIFICATION

5 Statistics presented in this publication have been classified according to the Australian Standard Geographic Classification (ASGC), Edition 2.5. This classification incorporates a number of hierarchic structures of geographic areas. The appropriate spatial units of the main structure of the ASGC used in this publication are defined as follows.

EXPLANATORY NOTES

AUSTRALIAN STANDARD

GEOGRAPHICAL CLASSIFICATION

continued

STATISTICAL LOCAL AREAS (SLAs) are legal Local Government Areas or equivalent spatial units which serve as the smallest type of spatial unit considered appropriate for the presentation of statistics and add, without gaps or overlaps, to;

STATISTICAL SUBDIVISIONS (SSDs) which in turn represent another, higher hierarchic level and add, without gaps or overlaps, to;

STATISTICAL DIVISIONS (SDs) which in turn add, without gaps or overlaps, to;

The Northern Territory.

For more detailed information, refer to the ASGC (1216.0).

The Northern Territory comprises three SDs, i.e. Darwin, Northern Territory Balance, and Offshore Areas and Migratory. Only the first two of these units are appropriate for the presentation of statistics in this publication and together add to the Northern Territory.

UNPUBLISHED STATISTICS

6 The ABS may make available on request certain unpublished tourist accommodation statistics. A charge may be made for this information.

RELATED PUBLICATIONS

7 Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available on request. Other ABS publications which may be of interest include:

- *Directory of Tourism Statistics* (1130.0) (irregular: first and latest issue; 1991)
- *Overseas Arrivals and Departures, Australia* (3401.0) (monthly)
- *Tourism Indicators, Australia* (8634.0) (quarterly)
- *Tourist Accommodation, Australia* (8635.0) (quarterly)

8 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (1101.0). The ABS also issues the *Release Advice* (1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the Catalogue and *Release Advice* are available from any ABS office.

SYMBOLS AND OTHER USAGES

- n.a. not available
- n.p. not available for publication but included in totals where applicable
- r revised
- .. not applicable
- nil or rounded to zero
- (T) Town

9 Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

GLOSSARY

Average length of stay	<p>Average length of stay is expressed in numbers of days and calculated:</p> <ul style="list-style-type: none"> for hotels, motels and guest houses, by dividing <i>Guest nights</i> by <i>Guest arrivals</i> and for holiday flats, units and houses, by dividing <i>Unit nights occupied</i> by <i>Unit lettings</i>.
Bed spaces	Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
Capacity	Capacity in terms of <i>Guest rooms</i> , <i>Bed spaces</i> , <i>Holiday units</i> or <i>Caravan park sites, etc.</i> is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
Caravan park capacity	The total number of <i>On-site vans</i> , <i>Other powered sites</i> , <i>Unpowered sites</i> and <i>Cabins, etc.</i>
Employment	The number of persons working at accommodation establishments at the end of the survey period (including working proprietors and those working on other than accommodation activities).
Establishments	For hotels, motels and guest houses, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
Guest arrivals	The total number of paying guests counted only on the first night they stayed at the accommodation establishment.
Letting entities	For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.
Occupancy	<p>Occupancy in terms of <i>Room nights</i>, <i>Unit nights</i> or <i>Site nights occupied</i> refers to the total number of nights each guest room, holiday unit or caravan park site, etc. was occupied during the survey period. NOTE: From September quarter 1992, caravan park sites, etc. permanently reserved for 2 months or more at the end of the survey period but only casually occupied by their tenants have been recorded continuously as <i>Site nights occupied</i> irrespective of whether the tenants of individual sites were in residence on any particular night.</p> <p>Occupancy in terms of <i>Guest nights</i> refers to the total number of nights each paying guest stayed during the survey period.</p>
Occupancy rates	<p><i>Occupancy rates</i> represent occupancy expressed as a percentage of total capacity available during the survey period, e.g.</p> $\text{Room occupancy rate (\%)} \text{ for the period} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$ <p>providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.</p>

GLOSSARY

Other sites permanently reserved	The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for 2 months or more by the end of the survey period to tenants who occupy the sites only on a casual or sporadic basis. Separate data for this item are available only from September quarter 1992.
Room nights available	The number of guest rooms available multiplied by the number of days for which they were available during the survey period. Including operating periods only for establishments closing (other than for seasonal reasons) or opening during the survey period.
Sites occupied by long-term guests	The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.
Star grading	The grading of hotels and motels with facilities based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication <i>Accommodation Australia</i> , or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).
Takings from accommodation	Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.
Unit lettings	The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.



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